



"Iona has enabled me to fulfil my potential and move forward in my career at a time when I felt stuck in a rut. Her supportive style helped me to discover my strengths and give me the confidence to use them."

How Coaching Can Make a Difference

Building trust and rapport are the key for getting the most from a coaching relationship. This strong foundation enables clients to identify their solutions with confidence. I can draw on a range of techniques and models and I tailor my approach to meet the needs of the individual client.

With respect to Leadership Development, I focus on the organisational context and the team and individual skills, capabilities and behaviours.

I seek to encourage self-awareness of leadership behaviours and to encourage learning with curiosity and resolve, building resilience and self-confidence as a leader.

Recent Assignments

- Coaching Head of Operations for the FMCG / hospitality sector, transitioning from an HR Senior role to an Operational role
- Coaching Head of IT Development for Brewing Manufacturer, leading a major IT change during a period of organisational change
- Coaching Head of Operations in Hospitality sector who was transitioning roles
- Team Coaching for Full Time MBA Consultancy Projects
- Coaching support for Head of Institutional Events in a University context, transitioning roles in a period of ongoing organisational change

Coaching Specialisms

- Career Development Coaching
- Executive Leadership Coaching
- MBA Career Development Coaching
- Solution Focused Coaching
- Client Relationship Skills
- Interpersonal relationships e.g. managing up, conflict resolution, influencing motivating teams, managing 'difficult people'

Business Experience

- My expertise in coaching and leadership development results from 11 years in Executive Education in UK Business Schools, as a Client Relationship Director. Brands include Warwick, Cambridge Judge and Cass Business Schools.
- Corporate experience includes consumer goods, luxury goods, manufacturing, chemicals and tourism. Brands include Waterford Wedgwood, Halcyon Days, Akzo Nobel and Visit Scotland.
- Having worked and lived in different places, I am at ease coaching diverse cultural backgrounds.
- I am an experienced coach, working at middle and senior management levels.

Qualifications and Accreditation

- Korn Ferry Hays ESCI Accredited Assessor / Coach
- Skills in Group Work, PG Open Studies Certificate, CLL, Warwick University
- Coaching & Mentoring, PG Open Studies Certificate, CLL, Warwick University
- MBA, Warwick Business School, Warwick University
- BA Joint Hons, American Studies / English