



"David has one of the most important skills that you need as a coach and that is intensive listening. He combines this with excellent questions that make you consider situations in a different light. So things that seemed uncertain and difficult turn out to be easier and clearer."

How Coaching Can Make a Difference

I believe coaching makes a difference in that it is a structured approach to an individual self-driven learning experience. From the agreeing of coaching objectives between client, sponsor and coach, there is a clear sight of what to aim for. The coach then creates a safe space in which the client gets to explore their objectives supported and challenged by a trusted partner. The client can be free to discuss their ambitions, challenges and fears and be supported in addressing them.

My approach is to develop the rapport and trust required for effective coaching from day 1, so that once coaching starts, the client/coach relationship is already underway.

Recent Assignments

- Coaching COO of a UK recruitment company to manage work /life balance & development of leadership team.
- Coaching Director of Organisational Development at global technology company to manage difficult work relationship & develop plans to address it.
- Coaching Head of New Developments at national charity to develop self-awareness, develop & implement new business planning process & shape own team's development to support implementation.
- Coaching Exec Director of Finance for national charity in first Director level role to develop leadership skills, influence fellow directors & improve time management.

Coaching Specialisms

- Leading change
- Strategy development and business planning
- Delivering in a new role
- Managing work / life balance
- Vocation and career planning
- Managing difficult or troubling relationships

Business Experience

- Thirty years' experience in strategy development and business planning and project and programme management.
- Experience of working in all three sectors within supply chain management, contract management and service delivery.
- Former Deputy CEO of large national charity.
- External executive coach working in both private and charity sector from middle management to c-suite level.
- Thirteen years' experience as a trustee on 3 charity boards.

Qualifications and Accreditation

- Practitioner Diploma in Executive Coaching AoEC
- AoEC accredited
- BSc (Hons)
- Institute of Directors Chartered Director